



VINOD GUPTA SCHOOL OF MANAGEMENT, IIT KHARAGPUR

SUMMER PLACEMENT REPORT

2018

A NOTE FROM THE PLACEMENT CHAIRPERSONS

In its 25th year as a premier B-school of the nation, Vinod Gupta School of Management, IIT Kharagpur has consolidated its position by receiving the 7th spot for Management category for the 2nd consecutive year, by NIRF ranking, 2018 by the MHRD, Government of India.

It gives us immense pleasure to announce that the summer placement for the batch of 2017-19 has been completed and the numbers are a testament to the strong calibre of the students of VGSOM. The batch of 2017-19 saw 100% placement with 15.12 % increase in average stipend compared to last year. A total of 141 offers were made by 66 companies to the batch of 123 students. The season saw some of the biggest names in corporate reaffirming their faith in VGSOM and participating in the placement process. In addition to that, our students bagged international internship offers.

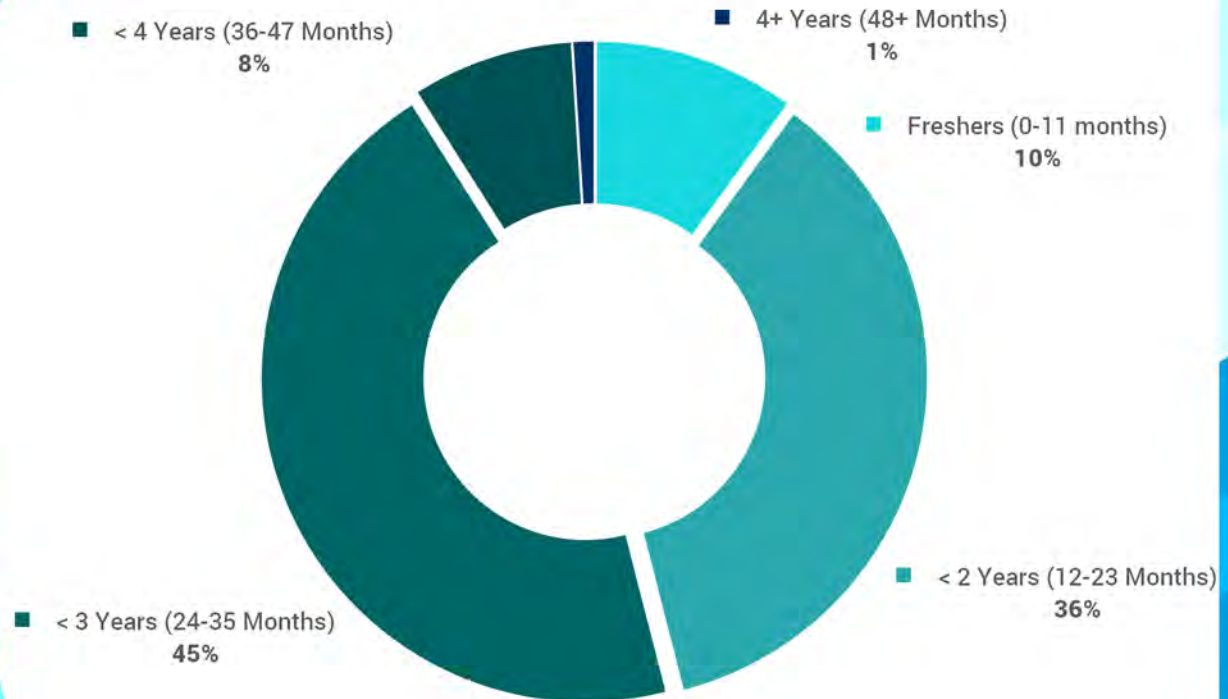
We would like to extend our sincere gratitude to our distinguished alumni who have constantly supported their alma mater. Lastly, the members of the Placement Committee deserve a special mention for their effort.

Prof. Prabina Rajib
Dean and Chairperson,
Placement Committee
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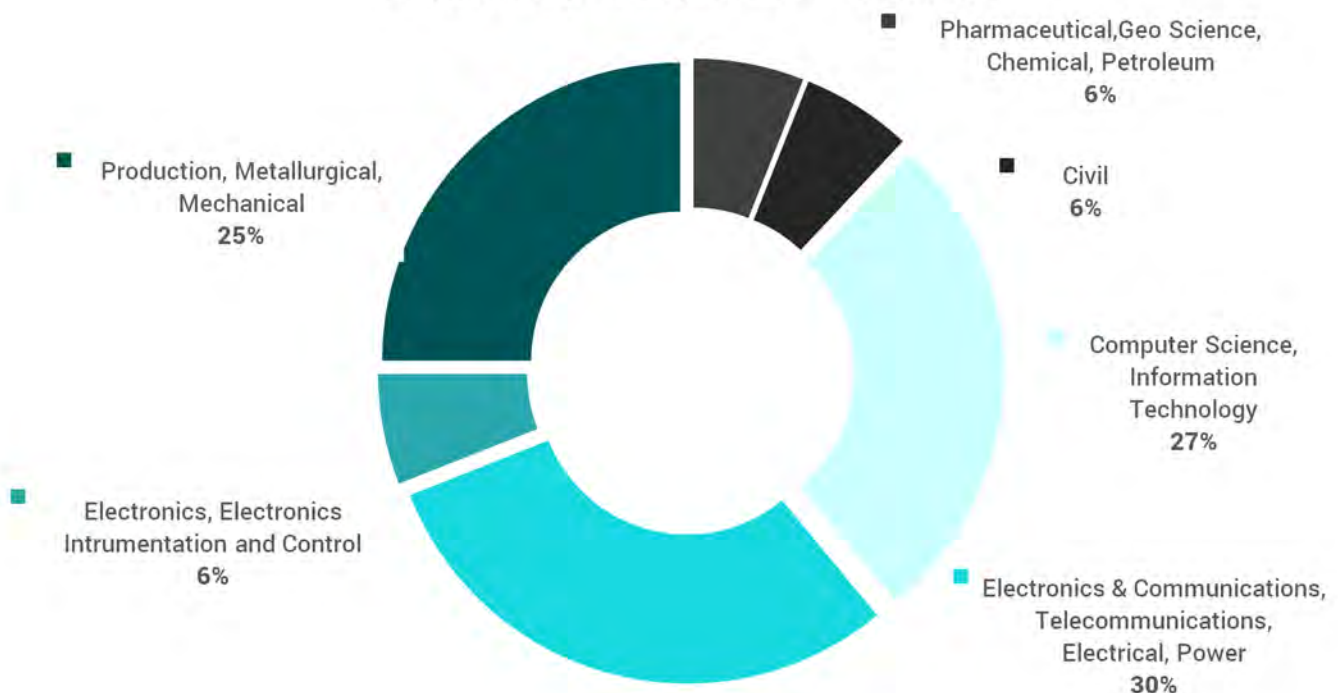
Prof. A.K. Misra
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KEY STATISTICS

Experience Distribution

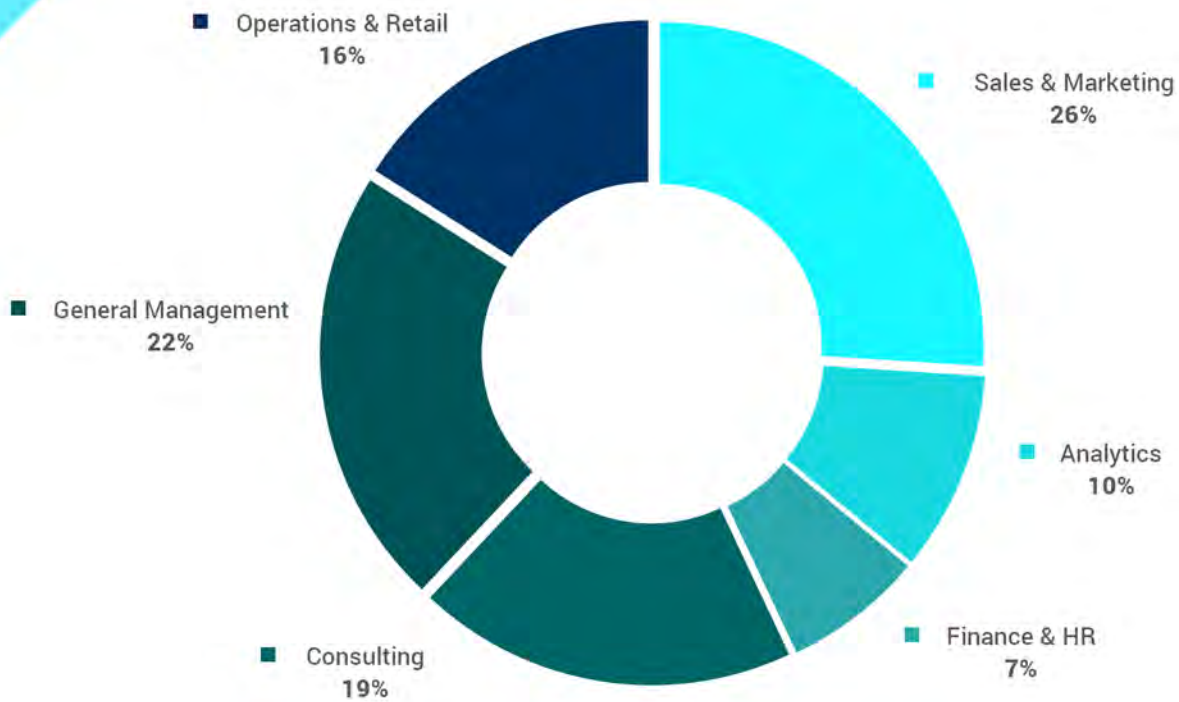


Engineering Background Distribution



KEY STATISTICS

Domain Distribution



₹ **99500**

Average
Stipend

₹ **89300**

Median
Stipend

₹ **296300**

Highest Stipend
(Domestic)

₹ **630000**

Highest Stipend
(International)

123

Batch Size

122

Total Students Placed

122

Registered for Placement

66

No. of Companies

PROFILES OFFERED

FMCG/Retail/E-commerce

Esteemed companies like Titan, Spencer's Retail (RPG Group), Puma and VLCC offered niche roles in the field of Operations, Marketing, Finance, and Analytics. E-Commerce companies like Amazon, eBay, Fynd and Zolo Stays offered roles in Digital Marketing, Strategy, Analytics, Business Development, Catalog Management, Account Management and Program Management.

Manufacturing and Logistics

The Manufacturing sector again saw some of the biggest names in the industry like Cummins, Hero MotoCorp, Halma, Siemens, Bluestar, Anand Automotive, Ansaldo ,Vestas, Shree Cement, Dalmia Bharat, Gabriel, Shree Malani Foams, BenQ and iBahn which offered profiles in Supply Chain Management, Project Management, Procurement, Delivery Management, Sales and Marketing.

Consulting and Analytics

VGSoM got some of the most coveted offers in this domain from recruiters like Accenture Digital, PwC, Tiger Analytics, Virtusa and first-time recruiter Vidooly. The profiles offered by these companies included Pre Sales, Management and Technology Consulting as well as consulting in the government and public sector domain, Business Analytics and Marketing Analytics.

PROFILES OFFERED

IT/ITES

IT/ITES domain witnessed participation from eminent recruiters who continued to show their faith in the institute and recruited in large numbers. VGSoM is proud to be associated with Google this year. The International offer by Computaris was the highlight of this year's placement season. Regular recruiters like Wipro, CISO Platform, Batoi Systems as well as new companies like Valmont, Capillary Technologies, Yodlee offered roles in Technology consulting, Pre-Sales, Business Development, Data Analytics, Project Management and Account Management.

Banking & Financial Services

Major BFSI companies like Nomura, Yes Bank, CRISIL, NABARD, Vistaar Financial offered roles in Financial Analytics, Risk Management, Financial Consulting, Big Data Consulting and Banking Operations.

Others

Prominent companies like Juspay, Sutherland, Circular Angle, Cropin, EPIK InDiFi and Bodycraft offered roles in Product Management, Sales and Marketing, Business Development, Procurement, Operations etc.

OUR MAJOR RECRUITERS



CLOSING NOTE

Vinod Gupta School of Management would like to express its deepest gratitude to its regular as well as first-time recruiters for constantly reposing their faith in the acumen and calibre of the students of this institute. The institute takes immense pride in the qualities of its students and is confident that they will add a significant value to the organizations they step into.

The school is grateful to its strong alumni base, which has always lent a helping hand to it over the years. The students and faculty members whose efforts have earned numerous laurels for the institute also deserve due credits. Thus, as the summer placement activities for the year 2018 have drawn to a close, VGSoM fraternity is excited for the possibilities that lie ahead and hopes to sustain its strong relationship with all its industry partners.

THE PLACEMENT TEAM

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